

Partnership Opportunity Overview

for the

**Healthy Communities *2020* and Beyond**:

**The Social Determinants of Health Summit**

**Healthy Communities *2020* and Beyond: The Social Determinants of Health**

The **Healthy Communities *2020* and Beyond: The Social Determinants of Health Summit** will be held on the Minnesota State University, Mankato campus on October 7th, 2020. MSU is the flagship of the 32 campus Minnesota State Colleges and Universities system. With over 15,000 students including 2,000 plus graduate students, MSU is a regional hub for education, innovation and economic development. The commitment of the university to workforce development for south central Minnesota is unparalleled.

**Purpose and Outcomes**

Societal health is impacted by a range of factors including personal, social, environmental, and economic behaviors and practices. These behaviors and health practices lend themselves to approaches to care that employ interprofessional strategies. Therefore, a guiding framework for this conference is the Social Determinants of Health as defined by the World Health Organization. Social determinants of health can have profound impacts on individuals and communities. The purpose of this Summit is to recognize this nexus of connections in health and provide students, educators, and practitioners with tools needed to improve the health of our communities.

We are seeking to educate attendees on practices, research, and strategies to share knowledge that will be a force of change to improve health in each of the following sectors ~~areas~~, **economic stability, neighborhood and physical environment, education, food, community and social context,**and**healthcare systems**. Ideally, we will share examples of interprofessional practice ~~care~~ and strategies for working together to improve the health and wellbeing of individuals in our communities.

**Audience**

The intended audiences for the **Healthy Communities *2020* and Beyond** **Summit** include the practitioners in the Bio-Medical Sciences and Health Care industries which include:

Public Health Professionals

Healthcare Providers

Educators (K-12)

Economic Developers

Social Workers

Parks and Recreation Professionals

Mental Health Providers

Social Service Providers

Childcare Providers

Environmentalists

Public Health Educators

Community Health Educators

Speech-language Pathologists

Audiologists

Dental Hygienists

Athletic Trainers

Protection Service Professionals

The Summit is also intended for students in south-central Minnesota who are studying and/or plan to work in these occupational fields.

Overall the anticipated audience is over **300** non-student participants and **300-400** student participants, making this one of the largest industry focused events hosted by the university this year.

**Key Information**

1. Attendees will be charged a registration fee - $125 for early bird; $175 – regular registration
2. CE credits will be available- $25 additional fee for CE credits
3. Key contact for Summit – Brooke Burk, [brooke.burk@mnsu.edu](mailto:brooke.burk@mnsu.edu), 507-389-5930
4. Key contact for Summit Sponsorships – Chris Hvinden, [Christopher.hvinden@mnsu.edu](mailto:Christopher.hvinden@mnsu.edu), 507-327-3893; Becky Kunst, [becky.kunst@mnsu.edu](mailto:becky.kunst@mnsu.edu), 507-389-1006

**Summit Agenda (draft)**

8:00-8:30 AM Registration

8:30-8:55 AM Keynote

9:00-11:00 AM Lightning rounds

11:00-11:15 AM Morning Sponsored Break

11:15 AM-12:15 PM Breakouts

12:15 - 12:45 PM Lunch

12:45-1:45 PM Breakouts

2:00-2:15 PM Awards

2:15-2:45 PM Panel of campus experts

3:00-3:30 PM Panel of campus experts

3:30-5:00 PM Posters/social

Summit Evaluations

**Partnership Opportunities**

1. **Healthy Communities *2020* and Beyond Summit Naming Sponsorship**

The naming sponsor will receive the following:

* The official name of the event will become the “*Naming Sponsor”* *Healthy Communities 2020 and Beyond Summit presented by “Presenting Sponsor’s Name”*.
* In all media, web and printed materials advertising the event the naming sponsors name will be included in the title, and the corporate logo will be prominently displayed.
* The naming sponsor will be engaged for nominations for the Keynote speaker selection.
* The naming sponsor will be acknowledged at the beginning of each session of the Summit
* The naming sponsor will have reserved seats (8) at the Keynote address, and a reserved table (8) at the Summit luncheon for representatives or guests of the sponsor.
* The presenting sponsor may provide up to two giveaway items for the Attendee Gift Bag.

Healthy Communities 2020 and BeyondSummit Naming Sponsorship ……………$17,500

**2) Healthy Communities *2020* and Beyond Summit Presenting Sponsorship**

The presenting sponsor will receive the following:

* The official name of the event will become the “*Naming Sponsor”* *Healthy Communities 2020 and Beyond Summit presented by “Presenting Sponsor’s Name”*.
* In all media, web and printed materials advertising the event the presenting sponsors name will be included in the title, and the corporate logo will be prominently displayed.
* The presenting sponsor will be acknowledged at the beginning of each session of the Summit
* The presenting sponsor will have reserved seats (8) at the Keynote address, and a reserved table (8) at the Summit luncheon for representatives or guests of the sponsor.
* The presenting sponsor may provide up to two giveaway items for the Attendee Gift Bag.

Healthy Communities 2020 and BeyondSummit Presenting Sponsorship ……………$15,000

3) **Keynote Speaker Sponsorship**

The key note speaker sponsor will receive the following:

* A representative of the Keynote sponsor will introduce the Keynote speaker to begin the session. Brief comments about the company are appropriate.
* The corporate logo of the Keynote sponsor will be prominently featured on the backdrop of the Keynote stage.
* In all media, web and printed materials advertising the event the Keynote sponsors name will be included in the agenda, and the corporate logo will be prominently displayed.
* The keynote sponsor will have reserved seats (8) at the Keynote address, and a reserved table (8) at the Summit luncheon for representatives or guests of the sponsor.
* The Keynote sponsor may provide a giveaway item for the Attendee Gift Bag.

Keynote Speaker Sponsorship…………………………………………………….$5,000

4) **Summit Luncheon Sponsorship**

The university caterer, Sodexho, is well established as an outstanding purveyor of conference meal services. The Sodexho chef and his staff will provide an outstanding meal for Summit attendees. The luncheon sponsor will receive the following:

* The representatives of the Summit luncheon sponsor will be introduced to begin the meal. Brief comments about the company are appropriate.
* The corporate logo of the Summit luncheon will be prominently featured on the backdrop of the Luncheon podium.
* In all media, web and printed materials advertising the event the Summit Luncheon sponsor’s name will be included in the agenda, and the corporate logo will be prominently displayed.
* The luncheon sponsor will have reserved seats (8) at the Keynote address, and a reserved table (8) at the Summit luncheon for representatives or guests of the sponsor.
* The Keynote sponsor may provide a giveaway item for the Attendee Gift Bag.

Summit Luncheon Sponsorship ……………………………………………………$10,000

5) **Summit Morning Break Sponsor**

The morning break, served by Sodexho, will be a terrific opportunity for a corporate sponsor to be in front of the Summit attendees. The Summit Morning Break Sponsor will receive:

* The corporate partner name and logo will be branded at all break serving stations.
* Prior to the morning break all announcements with directions about the break will include the name of the sponsor.
* In all media, web and printed materials advertising the event the Summit Morning Break Sponsor sponsor’s name will be included in the agenda, and the corporate logo will be prominently displayed.
* The Summit Morning Break sponsor will have reserved seats (4) at the Keynote address.
* The Summit Morning Break sponsor may provide a giveaway item for the Attendee Gift Bag.

Summit Morning Break Sponsorship ……………………………………………….$2,500

**6) Afternoon/Post Event Social Sponsor**

The afternoon/post event social, served by Sodexho, will be a terrific opportunity for a corporate sponsor to be in front of the Summit attendees. The Afternoon/Post Event Social Sponsor will receive:

* The corporate partner name and logo will be branded at all break serving stations.
* Prior to the morning break all announcements with directions about the break will include the name of the sponsor.
* In all media, web and printed materials advertising the event the Afternoon/Post Event Social Sponsor Sponsor sponsor’s name will be included in the agenda, and the corporate logo will be prominently displayed.
* The Afternoon/Post Event Social Sponsor will have reserved seats (4) at the Keynote address.
* The Afternoon/Post Event Social Sponsor sponsor may provide a giveaway item for the Attendee Gift Bag.

Afternoon/Post Event Social Sponsor Sponsorship …………………………………….$2,500

**7) Summit Attendee Gift Bag Sponsor**

Each Summit attendee will be provided with an Attendee Gift bag when they arrive at registration. The plastic gift bag will include the Summit agenda booklet, name tag, and give-away items from Summit sponsors.

* The corporate partner name and logo will be co-branded on the gift bag.
* The Summit Attendee Gift Bag sponsor will have reserved seats (4) at the Keynote address.
* The Summit Attendee Gift Bag sponsor may provide a giveaway item for the Attendee Gift Bag.

Summit Attendee Gift Bag Sponsorship ……………………………………………….$2,500

8) **Summit Attendee Gift Bag Participant**

* The Summit Attendee Gift Bag participant may provide up to two giveaway items for the Attendee Gift Bag.

Summit Attendee Gift Bag Sponsorship ……………………………………………….$1,000



**Healthy Communities 2020 and BeyondSummit Sponsorship**

In support of the Minnesota State University Healthy Communities 2020 and BeyondSummit, we wish to participate in the following Sponsor category:

* + Healthy Communities 2020 and BeyondSummit Naming Sponsorship $17,500
  + Healthy Communities 2020 and BeyondSummit Presenting Sponsorship $15,000
  + Keynote Speaker Sponsorship $ 5,000
  + Summit Luncheon Sponsorship $10,000
  + Summit Morning Break Sponsorship $ 2,500
  + Afternoon/Post Event Social Sponsor $ 2,500
  + Summit Attendee Gift Bag Sponsorship $ 2,500
  + Summit Attendee Gift Bag Participant $ 1,000

Sponsor Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Primary Contact: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Contact E-mail: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Please return this Sponsorship Form to:

Becky Kunst, Development Officer

University Advancement

126 Alumni Foundation Center

Mankato, MN 56001

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KEY / LUNC / GB

Additional Notes:

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