**Essay A – Content Evaluation: Definition and Application of Social Work Concepts**

|  |
| --- |
|  **High / 5 4 3 2 1 0 / Low** |
| * Good definition of social work practice AND integrates professional literature with applicant’s voice.
* Identified a field of social work practice AND provided thoughtful, in depth reason for selecting this field.
* Selected and applied theory/perspective/model appropriate to the identified field of practice
	+ AND good application of 2 or more aspects of this theory
* Good application of at least 2 roles and tasks of selected field of practice.
 | * Acceptable definition of social work practice OR only used ‘professional’ definition only.
* Identified a field of social work practice AND provided acceptable reason for selecting this field.
* Selected theory/perspective/model appropriate to the identified field of practice
	+ AND acceptable application of 2 or more aspects of this theory
* Acceptable application of 2 roles and tasks of selected field of practice.
 | * Vague OR no definition of social work practice OR multiple definitions, but did not integrate
* Did not identify a field of social work practice AND provided minimal to no reason for selecting this field.
* Did not identify a theory/perspective/model appropriate to the identified field of practice
* OR selected inaccurate theory
* OR selected appropriate theory/perspective/model but minimal to no application of 2 aspects of this theory
* Minimal to no identification and application of the roles and tasks for the selected field of practice.
 |

**Essay B – Content Evaluation Professional Values & Application**

|  |
| --- |
| **High / 5 4 3 2 1 0 / Low** |
| * Good definition of value of ‘Integrity’ from NASW Code of Ethics
* Good example/application of ‘Integrity’
* Identified 2 other values from NASW Code of Ethics core values.
* Good discussion of how the selected values will guide applicant’s development and practice.
 | * Acceptable definition of value of ‘Integrity’ from NASW Code of Ethics
* Acceptable example/application of ‘Integrity’
* Identified 2 other values from NASW Code of Ethics core values.
* Acceptable discussion of how the selected values will guide applicant’s development and practice.
 | * Minimal to no definition of the value of ‘Integrity’ from NASW Code of Ethics
* Minimal to no example/application of ‘Integrity’
* Identified 1 or 0 values from NASW Code of Ethics core values.
* Minimal to no discussion of how the selected values will guide applicant’s development and practice.
 |

**Essay C – Content Evaluation Decision to become Social Worker, Influence(s), Strengths, Contribution**

|  |
| --- |
| **High / 5 4 3 2 1 0 / Low** |
| * Strong statement of commitment to the profession social work
* Good example of ‘influences’ on decision to become a social worker?
* Good identification and discussion of one or more strengths, skills, characteristics, or perspectives that applicant will use as social work professional
* Good identification of one or more contribution(s) that applicant will contribute to social work profession
 | * Acceptable statement of commitment to the profession social work
* Acceptable example of ‘influences’ on decision to become a social worker?
* Acceptable d identification and discussion of one or more strengths, skills, characteristics, or perspectives that applicant will use as social work professional
* Acceptable identification of one or more contribution(s) that applicant will contribute to social work profession
 | * Minimal to no statement of commitment to the profession social work
* Minimal to no example of ‘influences’ on decision to become a social worker?
* Minimal to no identification and discussion of one or more strengths, skills, characteristics, or perspectives that applicant will use as social work professional
* Minimal to no dentification of one or more contribution(s) that applicant will contribute to social work profession
 |

**Overall, Written Communication Demonstrated in Essays**

|  |
| --- |
|  **High / 5 4 3 2 1 0 / Low** |
| * Writing is very clear, organized AND good sentence and paragraph structure.
* Minimal to no grammatical or spelling errors.
* Followed all APA\* style formats.
* Good application of formal academic and professional style of writing.
* All essays were complete in 2 pages.
* Good integration of personal voice and professional writing.
 | * Writing is clear, organized; AND acceptable sentence and paragraph structure with minimal errors.
* Some grammatical and/or spelling errors but does not interfere with the reading and content.
* Acceptable use of APA with a few errors but did not interfere with readability.
* Acceptable application of formal academic and professional style of writing OR some informal writing noted but did not interfere with tone/presentation.
* 2 essays were complete in 2 pages.
* Acceptable integration of personal voice and professional writing.
 | * Writing is very vague, disorganized AND/OR multiple problems with poor sentence and paragraph structure.
* Multiple grammatical and/or spelling errors that interfere with the reading and content.
* No evidence of APA; **OR** evidence of multiple APA style errors.
* Minimal to no evidence of academic/professional writing style **OR** very informal writing style and interfered with tone, content, application, etc.
* 2 or more essays were 3 or more pages OR 1 or more essays were 1 page or less.
* Over use of personal voice (concern about boundaries, too much information).
 |

***(\* APA = AT a minimum- Cover page, headers (if appropriate); page numbers; running header; use of references & in text citations) and standard formatting for content.***)