**Essay A – Content Evaluation: Definition and Application of Social Work Concepts**

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| **High / 5 4 3 2 1 0 / Low** | | |
| * Good definition of social work practice AND integrates professional literature with applicant’s voice. * Identified a field of social work practice AND provided thoughtful, in depth reason for selecting this field. * Selected and applied theory/perspective/model appropriate to the identified field of practice   + AND good application of 2 or more aspects of this theory * Good application of at least 2 roles and tasks of selected field of practice. | * Acceptable definition of social work practice OR only used ‘professional’ definition only. * Identified a field of social work practice AND provided acceptable reason for selecting this field. * Selected theory/perspective/model appropriate to the identified field of practice   + AND acceptable application of 2 or more aspects of this theory * Acceptable application of 2 roles and tasks of selected field of practice. | * Vague OR no definition of social work practice OR multiple definitions, but did not integrate * Did not identify a field of social work practice AND provided minimal to no reason for selecting this field. * Did not identify a theory/perspective/model appropriate to the identified field of practice * OR selected inaccurate theory * OR selected appropriate theory/perspective/model but minimal to no application of 2 aspects of this theory * Minimal to no identification and application of the roles and tasks for the selected field of practice. | |

**Essay B – Content Evaluation Professional Values & Application**

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| **High / 5 4 3 2 1 0 / Low** | | |
| * Good definition of value of ‘Integrity’ from NASW Code of Ethics * Good example/application of ‘Integrity’ * Identified 2 other values from NASW Code of Ethics core values. * Good discussion of how the selected values will guide applicant’s development and practice. | * Acceptable definition of value of ‘Integrity’ from NASW Code of Ethics * Acceptable example/application of ‘Integrity’ * Identified 2 other values from NASW Code of Ethics core values. * Acceptable discussion of how the selected values will guide applicant’s development and practice. | * Minimal to no definition of the value of ‘Integrity’ from NASW Code of Ethics * Minimal to no example/application of ‘Integrity’ * Identified 1 or 0 values from NASW Code of Ethics core values. * Minimal to no discussion of how the selected values will guide applicant’s development and practice. |

**Essay C – Content Evaluation Decision to become Social Worker, Influence(s), Strengths, Contribution**

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| **High / 5 4 3 2 1 0 / Low** | | |
| * Strong statement of commitment to the profession social work * Good example of ‘influences’ on decision to become a social worker? * Good identification and discussion of one or more strengths, skills, characteristics, or perspectives that applicant will use as social work professional * Good identification of one or more contribution(s) that applicant will contribute to social work profession | * Acceptable statement of commitment to the profession social work * Acceptable example of ‘influences’ on decision to become a social worker? * Acceptable d identification and discussion of one or more strengths, skills, characteristics, or perspectives that applicant will use as social work professional * Acceptable identification of one or more contribution(s) that applicant will contribute to social work profession | * Minimal to no statement of commitment to the profession social work * Minimal to no example of ‘influences’ on decision to become a social worker? * Minimal to no identification and discussion of one or more strengths, skills, characteristics, or perspectives that applicant will use as social work professional * Minimal to no dentification of one or more contribution(s) that applicant will contribute to social work profession |

**Overall, Written Communication Demonstrated in Essays**

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| --- | --- | --- |
| **High / 5 4 3 2 1 0 / Low** | | |
| * Writing is very clear, organized AND good sentence and paragraph structure. * Minimal to no grammatical or spelling errors. * Followed all APA\* style formats. * Good application of formal academic and professional style of writing. * All essays were complete in 2 pages. * Good integration of personal voice and professional writing. | * Writing is clear, organized; AND acceptable sentence and paragraph structure with minimal errors. * Some grammatical and/or spelling errors but does not interfere with the reading and content. * Acceptable use of APA with a few errors but did not interfere with readability. * Acceptable application of formal academic and professional style of writing OR some informal writing noted but did not interfere with tone/presentation. * 2 essays were complete in 2 pages. * Acceptable integration of personal voice and professional writing. | * Writing is very vague, disorganized AND/OR multiple problems with poor sentence and paragraph structure. * Multiple grammatical and/or spelling errors that interfere with the reading and content. * No evidence of APA; **OR** evidence of multiple APA style errors. * Minimal to no evidence of academic/professional writing style **OR** very informal writing style and interfered with tone, content, application, etc. * 2 or more essays were 3 or more pages OR 1 or more essays were 1 page or less. * Over use of personal voice (concern about boundaries, too much information). |

***(\* APA = AT a minimum- Cover page, headers (if appropriate); page numbers; running header; use of references & in text citations) and standard formatting for content.***)