

Sponsorship Opportunities



Hosted by the Minnesota State University, Mankato Department of Recreation and Parks Leadership Studies, RPLS Day began in 2022 to celebrate current students, alumni, and community partners. The event fosters a supportive community of RPLS students, alumni, and friends who champion recreation, parks, and leisure for all.

Each year, RPLS Day draws 175+ guests from various sectors of the recreation industry. We're excited to offer organizations opportunities to connect with this event. Sponsorships start at \$3,000, with increasing visibility and benefits at each tier.

Presenting Sponsor | \$3000

- Title Recognition: "RPLS Day presented by [Sponsor Name]" on all materials
- Primary Branding: Logo on all event signage
- Speaking Opportunity: Pre-recorded video or 5-minute speech

Exclusive, Top-tier recognition

- Custom Booth Space: Premium networking area
- VIP Access: Table for 8 guests
- Acknowledgment: Verbal recognition during the event
- Advisory Role: Join the Advisory Committee (multi-year agreement)

Gold Sponsor | \$1000

- Branding: Logo on signage, website, and program
- Speaking Opportunity: Pre-recorded video or 2-minute speech

Prominent exposure and engagement

- Booth Space: Basic booth or table
- VIP Access: Priority seating for 4 guests
- Acknowledgment: Verbal recognition during the event

Purple Sponsor | \$500

- Logo on signage and in the program
- Acknowledgment in the program as a supporter

Strong visibility and support

- VIP Access: Priority seating for 4 guests
- Recognition: In thank-you slideshow or on-stage

Additional Options

- Custom Benefits: Tailored sponsorships to align with branding goals
- Naming Opportunities: For specific awards or sessions

Maximum flexibility

- In-Kind Sponsorship: Provide products/services for equivalent benefits

Please let us know if you would like to refine any of these options to better meet your needs!

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