

The Field

Volume 1, Issue 1
Fall/Winter 2012

Sport Management Alumni Newsletter
Minnesota State University, Mankato

Designer & Editor: Sara Borchert Hewitt



Minnesota State
University, Mankato
Sport Management
Alumni



MSU Mankato Sport
Management Alumni

Alumni Contacts

Laura Shearer
shearer@timberwolves.com

Travis Smith
smith@timberwolves.com

Program Contact

Dakota Crow
andrew.crow@mnsu.edu

Alumni Foundation

Greetings fellow Minnesota State University, Mankato Sport Management Alums!

When I graduated from the Sport Management program at Minnesota State Mankato, I knew I wanted to maintain the connections and relationships I had made while I was a part of the program - but I just didn't know how to. Being an implant to the Twin Cities, I found it to be a challenging transition leaving everything I knew back in Mankato and watching everyone I knew disperse across the United States seeking opportunities.

Rewind to a few months ago. Dr. Jon Lim, Sport Management Undergraduate and Graduate Coordinator and Professor, approached me with the opportunity to represent the alumni and assist in sharing a vision to bring ourselves together and reunite with a shared education and a wide variety of professional experiences. Among us, there are professionals within hundreds of different organizations in countless different roles!

Initially, when I thought about an alumni foundation, I thought of the voice messages that I only receive once a semester, when donation drives are taking place. My vision for what we can create is vastly different and I think with a little effort from those of you who are looking to re-connect with classmates, colleagues and current students, we can build a healthy network of business leaders and professionals serving in the sport industry.

As our industry continues to evolve at a pace that is unrivalled in nearly any other industry, many challenges need to be addressed by professionals like us on a daily basis. I see opportunities, for all of us, with our ties to this program and to each other, to develop a think-take and support network that contributes positively to alumni and the industry as a whole. In the current state of business and sport business, it's all

about connecting the dots. Some are easily recognizable and some less conspicuous, but first you have to envision those dots to connect them. I am confident if we come together and establish our connections, the dots will begin to emerge and we can use each other to connect them into something above and beyond you and me.

Moving forward, the Sport Management Alumni Foundation Board will be working to create events and opportunities that will allow us to connect with each other. For those students who are nearing graduation or those of you who have been out of the program for 20 years, we want to re-connect. Please join our "Minnesota State University, Mankato Sport Management Alumni Foundation" group on Facebook where we can post discussions, connect with others and share ideas.

Please also mark your calendars for Saturday, June 30 at 6:00 p.m. The Mankato MoonDogs and the Minnesota State Mankato Sport Management Alumni Foundation will be working together to host an alumni event. More information to follow.

I'm looking forward to us all being plugged in over the next year! Please don't hesitate to contact me with any questions and ideas you may have.

It's great to be a Maverick!

Travis Smith
Account Executive, Premium Seating
Minnesota Timberwolves
tsmith@timberwolves.com
612-673-8445

Alumni Updates

Michelle Bigouette MS '12 accepted a position as Interim Director of Annual Giving and Special Events in the Minnesota State Mankato Athletic Department.

Shaun Nelson MS '12 began working as Assistant Baseball Coach and Lecturer in Health, Recreation & Coaching Department at the University of Wisconsin, White Water in September.

Adam Busker BS '12 began working as a Fan Experience Specialist for the Minnesota Timberwolves this past September.

Chris Rotty MS '12 began his position as the Director of Intramurals at Embry-Riddle Aeronautical University in Prescott, AZ.

Current Faculty & Staff

Dr. Suzannah Armentrout
suzannah.armentrout@mnsu.edu
507-389-5688

Dr. Garold Rushing
garold.rushing@mnsu.edu
507-389-1917

Dr. Jon Lim
jon.lim@mnsu.edu
507-389-5231

Prof. Bryan Romsa
bryan.romsa@mnsu.edu
507-389-1471

Secretary:
Jill Binstock
jilane.binstock@mnsu.edu
507-389-6313

Dean of the College of Allied Health & Nursing:
Dr. Kristine Retherford
kristine.retherford@mnsu.edu

The Featured Four

Have you checked out the Sport Management's new YouTube video featuring our alumni?

The newest series of videos called the Featured Four released by the Sport Management program feature four of our alumni currently working in the industry.

If you are interested in being featured in these videos or know of an alumni who should be featured please contact Brandon Grengs at brandon.grengs@mnsu.edu.

Don't forget to check out the videos and subscribe to the Sport Management Channel (MSU Sport Mgmt) on YouTube!



Mark Your Calendars Now!

Dinner of Distinction
Scholarship BBQ

April 19th
April 25th

Have an Alumni Update?

Please e-mail it to:
Sara Hewitt
sara.hewitt@mnsu.edu