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New Leadership: Sport Management Club

An exciting new year brings an exciting new semester and exciting new opportunities. One such opportunity is the MSU Sport Management Club. Starting this spring the Club is excited to announce it will be lead by its new president, Amanda Wilcox. Wilcox brings a lot of leadership experience to the Club. As an undergraduate at Illinois State University, she was the president of her sorority and the secretary of the sport management club. She is also currently a hall director at MSU and understands the importance of campus involvement for college students. A first year graduate student in the Sport Management program, Wilcox is excited to lead her fellow students. "I think we have a lot of fantastic students at MSU," said Wilcox, "The club is a way for them to get involved and gain some really great experience." The MSU Sport Management Club is designed to give students an avenue to learn by doing. Students can see first hand how the concepts, skills, and knowledge taught in the classroom apply to real world situations. Wilcox recognizes that not all students share the same interests in sport and believes the Club can help open new doors, doors that some student might never have known even existed in the sport industry. "My goal is to help students find their passion is sport and act on it." One new idea to help students discover these passions and reach their goals is the creation of committees. Student will be divided up into seven committees: Social, Alumni, National Conference, Volunteer, Fundraising, School Spirit, and Public Relations. Wilcox wants the club to "shoot for the stars" when it comes to the committees. "I would like to see the club take a group of students to a conference in Indianapolis this spring and eventually I would like to host a national conference in Mankato." Business relationships and professional experience gained at a national conference would be of great benefit for students, professors and the department as a whole. Networking and career development will also be a focus of the club. Another relationship that Wilcox would like to see grow is that of the Club and the MSU Athletic Department. She hopes the School Spirit committee can help the Club become more active with athletics and increase student attendance at athletic events. "Why not network with the people who are sitting right next to you?" she said, "We have really great resources for students at MSU and need to take advantage of all opportunities." The MSU Sport Management Club is an important aspect of the program. Future students, current students, and alumni can rest assured that the Club is in good hands. Wilcox is excited to see the Club grow and expand its opportunities for students, but she also understands her roll as president. "I am not here to tell students what to do. I'm here to guide students and help them make the most of their experiences."



Spring Calendar
Cambria Scholarship Scramble
April 29, 2011 at Mankato Country Club

Cambria Dinner of Distinction
April 15, 2011 at Mankato Country Club

Scholarship BBQ
April 21, 2011 on the MSU Mall outside of the Centennial Student Union

Please contact Bryant Black at bryant.black@mnsu.edu or Laura Shearer at laura.shearer@mnsu.edu, with any questions regarding these events.

**Sport
Business
Leaders
Start
Here!**

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Follow the MSU Sport Management Program on Twitter at: [Twitter.com/MSUSM](https://twitter.com/MSUSM)

FACEBOOK

Check out our Facebook page: [Minnesota State Mankato Sport Management](https://www.facebook.com/MSUSM)

Student Spotlight

Anna C. Proell



Anna is a senior from Minnetonka, Minnesota where she attended Hopkins High School. Anna is a sport management major at MSU has been involved in sports her entire life. Currently she is in her senior season on the Minnesota State University, Mankato swim team as a sprint freestyler. During the summer months, Proell volunteers her time working in college recreational sports programs and assisting in the management of various sporting events as a committee chair person. She has helped with the NCAA Division I Swimming and Diving National Championships, the USA Swimming National Championships and the US Open Championships. Anna would like to work at a sports venue after completing her studies at MSU, staging major athletic events or working for a professional sports franchise. Anna's other interests include art, specialty in pottery, reading, boating and attending sporting events.

Featured Alum

Travis Smith



Travis Smith came to MSU from Aberdeen, South Dakota. In the spring of 2008 Smith graduated from MSU with a BS in sport management. Then in the fall of 2008, Smith began his sport management Master's Degree at MSU and became a sport management graduate assistant. As a graduate assistant he worked closely with Dr. Jon Lim, assisting him with the undergraduate event management class. Smith also led the Annual Scholarship BBQ, was the executive director of the Sport Marketing Team, and played a major role in the Scholarship Scramble and the Dinner of Distinction. Smith also interned for the Minnesota Timberwolves in the premium-seating department. In the spring of 2010, Smith graduated from MSU and accepted a full time position with the Timberwolves as the premium seating coordinator. He maintains a very close relationship with the sport management program as a member of the Advisory Board.

Unique Educational Experience

The sport management program will make its first trip this May to Phoenix, Arizona where they will have the opportunity to explore and tour professional sport facilities within the area and meet many of the top front office individuals within those professional organizations. One of the founders and leaders of this year's opportunity, Bryan Romsa, had this to say in regards to sport tourism, "We are very excited for the opportunity to provide students with the chance to see professional sport organizations outside of Minnesota. The potential for growth is limitless and were are excited to see where it takes us." While in Phoenix the group plans to tour such venues as U.S. Airways Center (home of the Phoenix Suns), Chase Field (home of the Arizona Diamondbacks), University of Phoenix Stadium (home of the Arizona Cardinals and the 2011 NCAA DI National Football Championship), Jobing.com Arena (home of the Phoenix Coyotes), and tour Whirlwind Golf Club (home of the Nationwide Golf Tournament). Students will be given time to discuss their daily experiences with sport industry professionals, as well as the opportunity to explore part of the sport culture within the Phoenix area. Graduate and undergraduate level students are excited for this unique opportunity. If you have any questions please contact Bryan Romsa at bryan.romsa@mnsu.edu.